

## Contact

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## Top Skills

Supply Chain Management  
Manufacturing  
Supply Chain

## Certifications

Certified Supply Chain Professional

## Publications

Enhancing Organizational  
Performance through the AI-  
Enhanced Strategic Execution  
Framework

Pumps Solve Water Challenges in  
Shale Gas Production

Biosolids Pumping Market

Pumps in Global Power Generation

Oil-free Compressors

# Anand Gnanamoorthy, CSCCP

Director, Corporate Strategy | Doctoral Student  
Davidson, North Carolina, United States

## Summary

Technology is disrupting every industry and digital transformations are creating new technology unicorns while collapsing industry bellwethers. As the industry is disrupted by rapidly evolving technologies such as pervasive sensing, seamless connectivity and distributing computing, the key mantra of success is the ability to develop unique and differentiated service solutions finely tailored to solve end-users' challenges.

As a senior consultant with a decade of experience in manufacturing, business strategy and technology, with innate understanding of the manufacturing landscape, I am focused on driving strategic industry innovation and capitalizing on growth opportunities from industry convergence. Working with CEO's & their growth teams, partner and channels, I help synthesize digital transformation roadmaps, new market opportunities, and transformative growth strategies.

I'm passionate about technology and focusing on Industrial IoT , Big Data and Analytics, Artificial Intelligence, Machine Learning, 3D Printing,, Simulation Services 2.0 and Digital Transformations. In my free time, I tinker with Raspberry Pi, Azure (IoT Hub, SQL, ML), IBM Watson Node-Red, TI Sensors and writing AI/ML (CNN/RNN) Python programs.

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## Experience

### Ingersoll Rand

Director, Corporate Strategy and Business Development  
October 2021 - Present (3 years 5 months)  
Davidson, North Carolina, United States

### Frost & Sullivan

12 years 4 months

Industry Director & Global Leader - Machines | Industrial Practice  
October 2018 - October 2021 (3 years 1 month)  
San Antonio, Texas Area

- Have lead multiple consulting projects advising process equipment OEMs on Sustainability, Energy Transition, Digital Transformation, and M&A
- Thought leader in industrial space, published several syndicated research on industrial markets, authored several whitepapers, and published articles in leading magazines
- Deep technical expertise on process flow maps, flow control equipment specifications, process loops, and instrumentation.
- Worked with Fortune 500 CxOs in industrial space; advised, consulted and worked on digital transformation and developed strong relationship
- Part of the IIoT/Services 2.0 team within Industrial Practice, focused on helping clients develop service strategy to migrate to a product-as-a-service company

### Industry Manager

October 2013 - October 2018 (5 years 1 month)

San Antonio, Texas Area

Experienced professional playing a significant role in demonstrating thought-leadership, leading business development activities and team management by working closely with both senior and junior analysts/consultants. The role involves strategic consulting, business development and sales, developing and delivering thought-leadership through team management and client management. As part of the manufacturing consulting team, leverage various technology to develop and deliver solution in IIoT, BI, Big Data and Analytics.

### Sr Research Analyst

July 2009 - October 2013 (4 years 4 months)

Chennai Area, India

- Using proprietary analytical and statistical tools and techniques to derive actionable

insights from quantitative structured data such as industry, economic, financial and

demographic data and qualitative unstructured data such as trends, emerging technologies, and market behavior

- Authoring thought leadership reports, white papers and articles in industry trade magazines.

- Develop business case presentations and recommended action plans based on analytics to drive for strategic decision making.

Larsen & Toubro Limited

Executive Engineer  
July 2005 - June 2007 (2 years)

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## Education

Marymount University

Doctorate of Business Administration | Business Intelligence and AI · (September 2023 - April 2026)

The Association for Operations Management, USA  
CSCP® (Certified Supply Chain Professional), Supply Chain Management · (2010 - 2010)

Bharathidasan Institute of Management Tiruchirapalli  
Master of Business Administration (MBA), Operation and Finance · (2007 - 2009)

Government College of Technology, Coimbatore  
B.E., Production Engg · (August 2001 - May 2005)